

# QUALITY TO IMPRESS

**LEAN PRODUCTION AND CONTINUOUS IMPROVEMENT ARE OUR WAY OF LIFE.**

**A BIG CLAIM** but something we can substantiate at every stage of our planning and printing for every project. We have streamlined our production processes through set-up innovations, adopted lean manufacturing, added specially built finishing equipment and introduced levels of quality control second to none.

## QUALITY CONTROL.

Nothing moves forward without it. We have systems in place to ensure accurate, timely, responsible production at every step. It's how we maintain our good name in the industry. It's what you need to demand to get the best printing outcome you deserve.



**STRICT PROTOCOLS DEFINE** some of the ways we achieve quality in...

- Client relationship management with our experts available 24/7
- Production facilities running 24 hrs per day, 7 days per week as required
- Security and confidentiality of all materials, projects and clients
- Code of conduct for all employees in all matters of responsibility
- Core values to run an impartial, professional company
- Compliance-oriented in all industry codes or policies

## WE ARE RELENTLESS IN OUR PURSUIT OF CUSTOMER SATISFACTION

and make it part of our service responsibility every day. Let us show you how these claims are truly innovative for your next printing experience with Impress Colour.

## KNOW THE ROPES...

### DIGITAL VS OFFSET VS SPECIALTY PRINTING

- We help you plan and decide the best solution
- Ask us for samples and scenarios to understand the difference
- Visit our facilities for a quick tour and tutorial on print production

We can help you achieve quality assurance with a training session to show you...

- How to plan for and decide the best print option
- The fundamentals for print specification terms
- Every step of the print production process
- When special finishes or embellishments add value
- How personalisation adds impact and enhances CRM (Customer Relationship Management)
- A Virtual Tour of our printing and warehouse facilities
- How our customers benefit from 'Print & Pack' online orders
- Samples of our working mock ups
- Daily Work In Progress Reports
- Electronic Proof of Delivery Reports
- Customer Product Inventory Reports (Online Ordering)
- Samples with Embellishment Combinations
- ISO Colour Management System 12647-2

As one of our 5 Pillars of Service, let us show you how our **QUALITY** can truly make a difference for your next printing experience with Impress Colour.

GET READY TO BE IMPRESSED.

impress colour



See more innovation at  
[www.impresscolour.com.au](http://www.impresscolour.com.au) or  
call us on 02 9604 8711