

INNOVATION TO IMPRESS

GIVING YOUR BRAND A PRESENCE THAT GOES WELL BEYOND PRINTING.

WE'VE SEEN IT ALL.

Over the past 30+ years we have delivered thousands of successful commercial print jobs for hundreds of respected clients across every industry. In many instances we are or were at the forefront to deliver new capabilities and innovation to Australian printing for remarkable outcomes.

REMARKABLE?

Yes, it is. We challenge ourselves to always find a better way, faster way, more efficient way or more impressive way to deliver or exceed what clients expect from a printing experience.

WE DEMONSTRATE INNOVATION every day with

- Experienced Account Managers to help clients specify projects brilliantly
- Speedy, accurate estimates with the latest Quote & Print MIS System
- Exceptional in-house creative designers to add flair to any project
- Award-winning colour printing formats, features and embellishments
- Responsible practices for sustainability and lean manufacturing
- The latest interfaces for data transfer to ensure smooth workflows
- Ongoing investment in equipment and software
- More investment in client knowledge



KNOW THE POSSIBILITIES...

Innovative ways to make an impression

Let us show you how to make all your messages work harder with less effort, just a fresh, new way of thinking with our print industry insights. Even with so much digital, device-driven communications, we have proven that printing can provide a great ROI, especially in conjunction with your online platforms, to ultimately deliver a better quality customer or sale.

Let us walk you through our project insights where...

- Direct Mail fulfilment to online enquires converts customers 3 times better
- Compliance regulations require manufacturers to provide print material
- Service companies who provide printed matter are more highly regarded
- Packaging has made all the difference in a product relaunch
- Label re-design with special finishes helped boost product purchase 120%
- Variable printing made a huge difference to event attendance

As one of our 5 Pillars

of **Service**, let us show you how our **INNOVATION** can truly make a difference for your next printing experience with Impress Colour.

GET READY TO BE IMPRESSED.

impress colour 

See more innovation at
www.impresscolour.com.au or
call us on 02 9604 8711

